MEDIA LITERACY QUESTIONNAIRE

Your name: ………………………………………………………..

Your email: ……………………………………………………………..

*1. Which country are you from?*

Bulgaria

*2. Are you male or female?*

Female

Male

*3. How old are you?*

*4. How much time do you spend online every day?*

Don't have regular access

More than 5 hours

Less than 1 hour

1-5 hours

*5. How do you access the Internet?*

*Please select all that apply.*

Places:

School

Community center

Club

Own computer at home

Internet cafe

Devices:

Own laptop

Games console

Parents' computer at home

Tablet

Mobile phone

*6. Which of the following activities you do regularly online?*

*Please select all that apply.*

Shopping

Listening/Downloading music

Listening/Downloading films

Watching TV

Checking and sending email

Keeping up with what friends are doing

Playing games

Researching topics you are interested in or pursuing hobbies

Doing schoolwork

Keeping up with what's going on in the world

Checking the weather, traffic, or public transport timetables

Finding information about events, restaurants, etc.

Other:

*7. People use information, including news, in different ways. What are the main reasons you, personally, tend to use news and information? Please select all that apply.*

School and education

Solve problems

Stay informed and be a better citizen

Find it enjoyable or entertaining

Find places to go and things to do

Like to talk to friends, family, and colleagues about news

Feel connected to my community

Take action to address issues I care about

Stay healthy

Other:

*8. Now think of the last time you spent a fair amount of time online getting news or other information, or learning about something ( looking into something fairly deeply, not just casually searching). What were you searching for?*

Your answer:

9*. For centuries, literacy has been referred to the ability to read and write. Today, we get most of our information through an interwoven system of media technologies. The ability to read many types of media has become an essential skill in the 21st Century. Media literacy is the ability to access, analyze, evaluate, and create media. Do you consider yourself media literate?*

Yes

No

I don't know

*10. Which media channel do you consider to be the most influential nowadays?*

The Internet

Radio

Television

Newspapers

Other:

*11. Which new media channels do you consider to be the most influential nowadays?*

Social Networks (like Facebook, MySpace, LinkedIn)

Blogs and Vlogs

Streaming (like online television or radio)

Micro blogging websites (like Twitter)

Social news sites (like Reddit)

Content communities (like YouTube)

News websites (like Google news, CNN news, BBC news)

Wikis (like Wikipedia)

Other:

1*2. Which are your favourite social media?*

Your answer:

*13. "Hard news" is serious news concerning politics,current affairs, and the like. Which of the following new media channels do you, personally, use to get informed on "hard news" topics? Please select all that apply.*

Blogs

Wikis (like Wikipedia)

Social news sites (like Reddit)

News websites (like Google news, CNN news, BBC news)

Social Networks (like Facebook, MySpace, LinkedIn)

Streaming (like online television or radio)

Content communities (like Flickr and YouTube)

Micro blogging websites (like Twitter)

People’s blogs and Vlogs

Other:

*14. Have you ever questioned (had doubts about) the information found on the Internet?*

Yes

No

*15. Have you ever tried to verify (check) information found on the Internet?*

Yes

No

16. If yes, how?

Your answer:

*17. Information on the Internet is mostly unfiltered, requiring extra caution in selecting reliable sources. Do you think you are able to evaluate the validity (credibility, reliability) of various information sources?*

Yes

No

I don't know

*18. If yes, how?*

Your answer:

*19. Which of the following url endings would indicate the LOWEST level of research reliability?*

.gov

.edu

.com

.org

.net

*20. What is the best way to quickly check whether an author has used accurate facts in their article?*

* Use common sense to decide if they sound professional enough to lie
* Make sure they have other internet sources listed
* Do a quick search to see if other articles say the same things
* Do a Google search on the author to make sure that they graduated from college
* Make sure they have many sources listed to support their work, and that their sources are reliable, non-internet sources

*21. Critically evaluating content on the Web is important because*

* Web authors are always biased
* Printed information is always more accurate than information found on the Web
* Web authors are always less professional
* Anyone can publish on the Web. There’s no guarantee that what you’re reading is objective and has gone through standard fact-checking and editorial reviews

*22. What is "fake news"?*

Your answer:

*23. If you saw an article on social media that you believed was "fake news" and there was an option to visibly flag it as untrustworthy would you do so?*

Yes

No

Maybe

*24. If you saw an article on social media which had been visibly flagged as "fake news" by numerous people would you still read it?*

Yes

No

Maybe

*25. If you saw an article on social media which had been visibly flagged as "fake news" by numerous people would you trust its content?*

Yes

No

Maybe

*26. Who should be responsible for identifying "fake news" on social media? Please choose all that apply.*

The social media platform

The government

An independent body

The public

No-one

I don't know

*27. What do you think is the biggest threat to you when you go online? Please choose all that apply.*

Bullying or harassment by friends or acquaintances

Unwanted sexual approaches in a chat room,social networking site or on email

Coming across sexual images or content

Being sent sexual images or content

Someone using my photos in an inappropriate way

Someone taking unwanted photos of me and circulating them

Someone stealing my personal information or identity

Other:

*28. With your secret codes and passwords, you should:*

Give them out to only your best friends

Give them out to strangers

Never give out your passwords, except to your parents

Other:

*29. What is used to prevent unauthorised communications from a computer?*

A firewall

Not following links from an email

Anti-virus software

*30. Which of the following is a simple way to stay safe online?*

Don't connect the computer to the internet

Don't give out personal information

Don't leave the computer on overnight

*31. What is cyberbullying?*

Being mean to someone through the use of technology

Chatting online

Posting a gross video on YouTube

*32. Do you think you are influenced by advertising?*

Yes

No

I don't know

*33. Have you bought something recently because of an ad?*

Yes

No

I don't know